

WHAT IS DATA?

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WHAT IS DATA?

Data is information collected to use for surveys or analysis.

Data is mostly collected by companies to promote their business or product, so they know things such as, what flavour they should make their ice-cream.

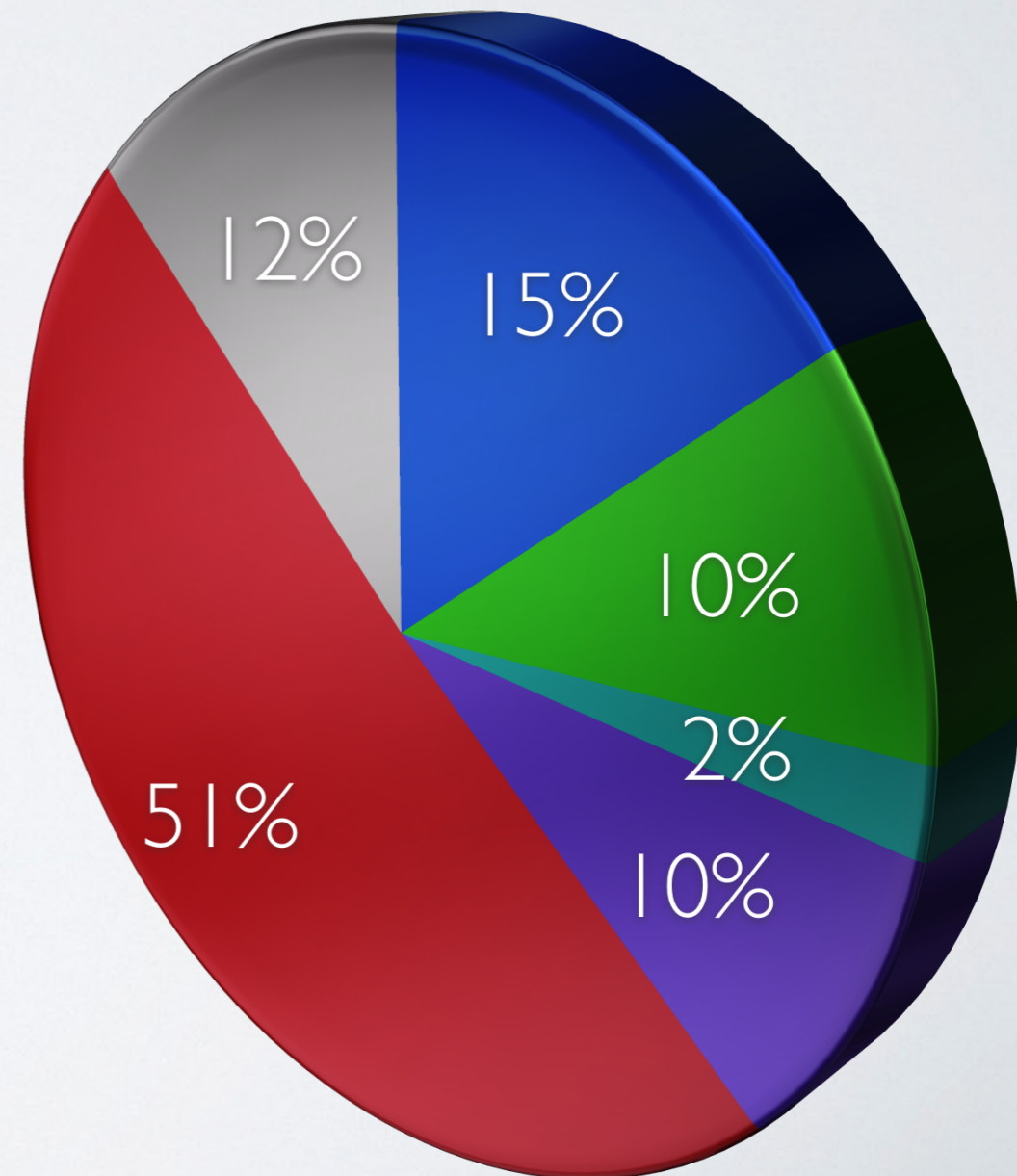
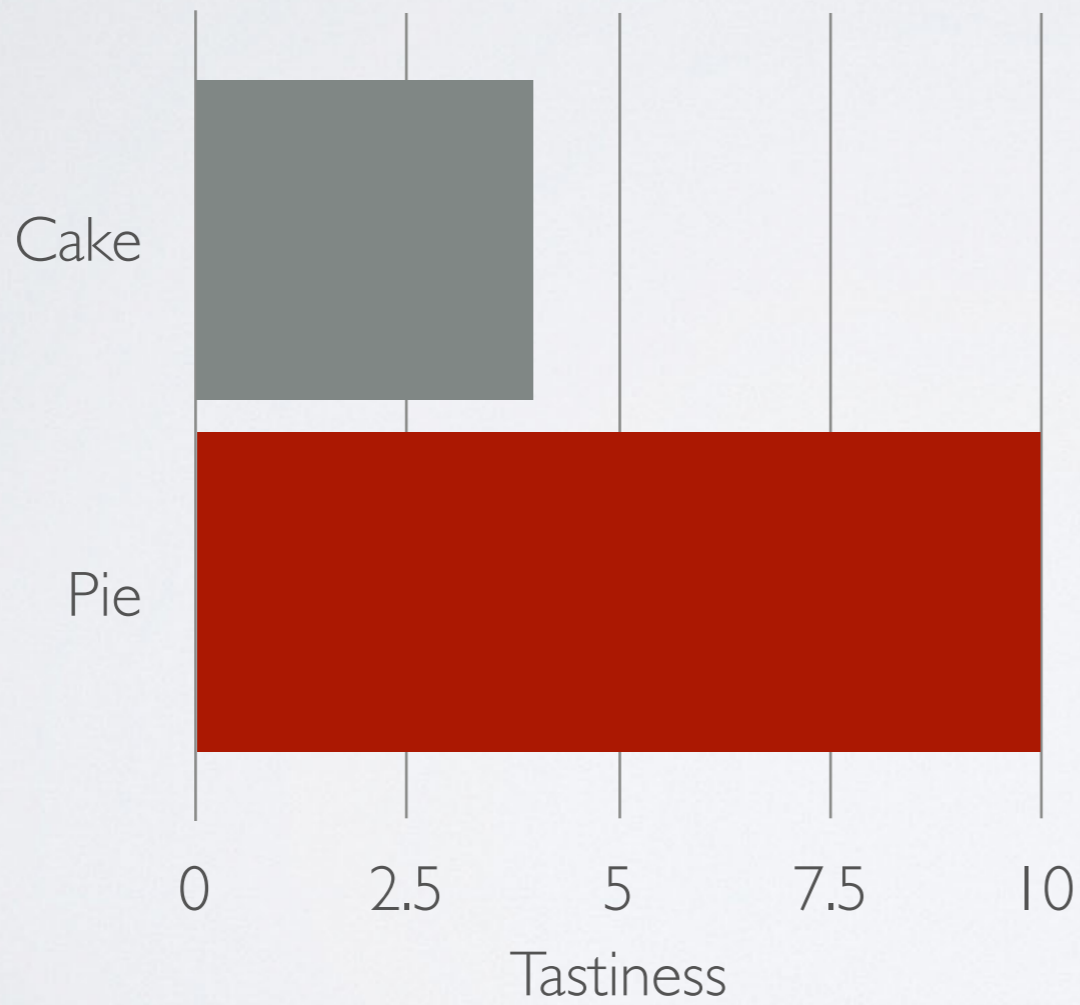
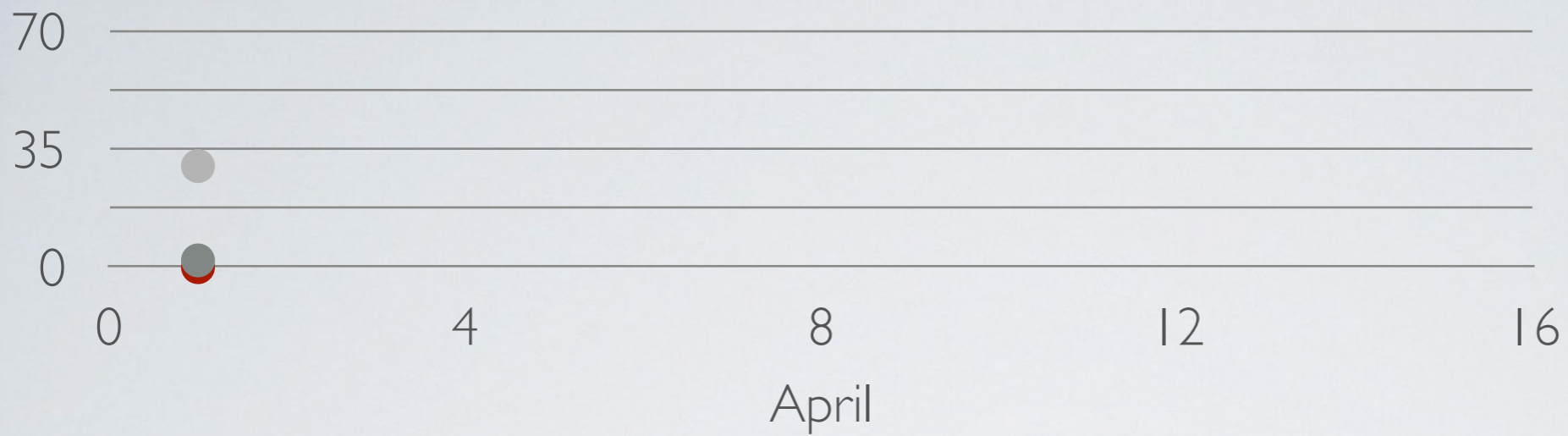


WHO USES DATA?

- Data is mostly used by companies so they can increase their sales. It is also used by educational places, like schools or college so they can contact people to tell them information. It can also be used by the government so they can know what people want to happen in the world.

EXAMPLES OF HOW TO COLLECT DATA

- Surveys/ tally charts
- Polls
- Bar graph/ chart or column chart/ graph
- Pie graph
- Line graph
- Ect



EXAMPLES OF WHO USES DATA

- Government
- Businesses
- Educational places
- Kids learning about data with Miss Cassar
- Restaurants/ food companies
- Google or other search engines
- Websites (they ask for your e-mail sometimes)
- YouTube or other video websites
- Airline companies
- Television programmes

WHERE DOES DATA COME FROM

- It can come from many places depending on the way it is collected.
- For example, if it is collected by a website (e.g polls) it would come from that website, whereas, if somebody went into the street and collected by means of tally charter similar ways of data collection, it would come from the person who collected it.

